

How to Build Your LinkedIn Network



The more you do, the more contacts you could have in your LinkedIn network! If you want to build and expand your LinkedIn network, apply these steps:

1. Fill out your LinkedIn profile.
2. Check for former colleagues and classmates who are on LinkedIn by using specific LinkedIn search tools.
3. Import your Outlook contacts.
4. Import your Webmail contacts.
5. Check for people who share a group or affiliation with you.
6. Go through your business cards for potential contacts and search for them on LinkedIn. Send them an Invite or Request to Join.
7. Search through your 1st degree network connections.
8. Advertise yourself through LinkedIn Answers.
9. Use the People You May Know feature.
10. Meet people on LinkedIn (through LinkedIn Answers, Groups, Jobs, and People Search) and then invite them to your network.


In View
PUBLICITY & MARKETING Bringing your business – In View
www.inviewpublicity.co.uk