

What is Twitter?

Twitter is an information network. Millions of people, organizations, and businesses use it to discover and share new information.



On Twitter, anyone can read, write and share messages of up to 140 characters. These messages, or Tweets, are public and available to anyone interested in them. Twitter users subscribe to your messages by following your account. Followers receive every one of your messages in their timeline, a feed of all the accounts they have subscribed to.

When you combine messages that are quick to write, easy to read, public, opt-in, and accessible anywhere, you have a powerful, real-time way of communicating.

What does Twitter do for businesses?

As a business, you can use Twitter to quickly share information, gather market intelligence and insights, and build relationships with people who care about your company. Often, there is already a conversation about your business happening on Twitter.

Start participating!

Twitter Stats 200,000,000 Tweets per day
200,000,000+ registered users

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